## TRANSMISSION

THE OFFICIAL THIRTY SECONDS TO MARS NEWSLETTER









## MARS ON VyRT



**VyRT: A Unique Virtual Social Experience** 

JUST TWO MORE DAYS UNTIL WE VyRT THE MARS LABORATORY! The event will take place FRIDAY, APRIL 27 at 3PM PST! Check out the teasers as featured on Jared's Official YouTube channel by <u>clicking here</u>.

There's still time to snag some digital tickets before sales close TONIGHT, 11:59 PM PST! Visit <a href="http://vyRT.net/mars/">http://vyRT.net/mars/</a> for information, or log in to chat at THE LAB and access Exclusive Merchandise by visiting <a href="http://vyRT.net/watch/2/">http://vyRT.net/watch/2/</a> using your unique access code!



This week's MARS Clip features the Band in Sweden performing THE KILL:





Click <u>here</u> to watch the footage and leave your comments.

Get MARS Clip Monday announcements by following the Band on Twitter, <u>@30SECONDSTOMARS</u>. Watch all of the Clips released so far on the Official MARS YouTube Channel using the <u>MARS Clips Playlist!</u>

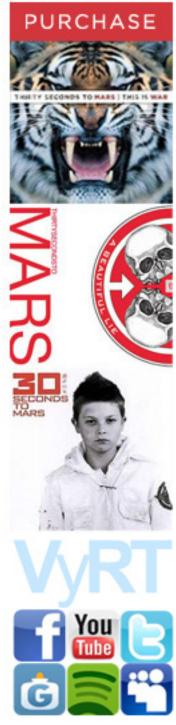
#### MARS ON GETGLUE

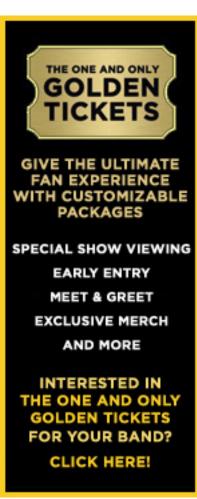


The latest MARS GetGlue sticker has arrived! Check-in to MARS from <a href="VyRT.net">VyRT.net</a> to unlock the MARS Laboratory event sticker! This design is exclusive to digital ticket holders only, so don't miss out!

#### MARS ON FACEBOOK

**'Like'** Thirty Seconds To Mars on Facebook! Subscribe to <u>Jared</u>, <u>Shannon</u>, and <u>Tomo</u>







Check out Linda's creative Timeline cover, showcasing <u>VyRT</u> <u>THE MARS LABORATORY</u>! Join the Official Event on Facebook by <u>clicking here</u>.

Have a MARS-inspired Timeline photo? Be sure to share it with the Band by <u>commenting on any post on Facebook</u>, and you may just be featured in the next installment of TRANSMISSION.

### MARS **ARCHIVES**



Have you collected posters, tickets, marquee shots, and more during the THIS IS WAR Touring Era? We'd like to see your photos! Contribute to the Official MARS Archives by emailing your shots to <a href="mailto:marsTIWpics@gmail.com">marsTIWpics@gmail.com</a>.





**VyRT THE MARS LABORATORY EXCLUSIVES:** Autographed Poster, KEEP CALM and F-ING VyRT shirts, AND a Bart Cubbins original! Check 'em out by <u>clicking here</u>.

### TRIAD **ALERT**

@MayfireONmars' photo showcases several Triad necklaces, as well as a Mithra pick:



Have you spotted a Triad recently, or are sporting your <u>Triad Necklace</u>? Send us your photo via Twitter using the hashtag #TRIADalert.

## MARS **ART**

Crystall Ivy submitted this stunning CLOSER TO THE EDGE-inspired artwork:



We want to see YOUR MARS Art! Submit your original drawings, paintings, graphic design, and more to the <u>Official MARS Art Flickr Pool</u> by <u>clicking here</u>. You could be featured next!

# TRIAD GLOBAL ASSAULT

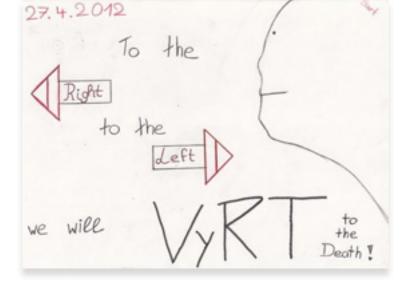
ECHELON of Milan, Italy got together and showed us they're ready to F-ING VyRT with this TRIAD. Nice work!



Want to see your TRIAD Global Assault photo featured in Transmission? Get creative and submit your photos to the <u>Triad Global Assault Page</u> and you could be next!

#### **AVATAR ART**

@Laura\_\_Echelon got clever with her Twitter avatar, featuring not only the work of Bart Cubbins, but lyrics from THIS IS WAR too!



Think your MARS Avatar is unique or creative? Tweet to MARS with the hashtag #MARSavatar for a chance to be featured!

## MARS TATTOO

Lurrelin's MARS tattoo features the Glyphs as well as lyrics from a MARS classic, YEAR ZERO:



Have a MARS Tattoo? Add your photos to the Official <u>MARS</u> <u>Tattoo Archive</u> and you could be featured!

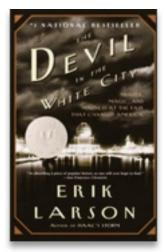


Check out the latest features and focuses by visiting The Hive on <u>Tumblr</u> and <u>Twitter</u>, as well as now on <u>Facebook</u>!

Stay updated with the latest news by following the Official Mars Social Media Outlets listed <u>HERE</u>.

#### PICKS OF THE WEEK

#### **Read of the Week**



The Devil in the White City is not, in fact, a highly imaginative novel. Author Erik Larson tells the stories of two men: Daniel H. Burnham, the architect responsible for the fair's construction, and H.H. Holmes, a serial killer masquerading as a charming doctor.

#### **Movie of the Week**



A bureaucrat in a retro-future world tries to correct an administrative error and himself becomes an enemy of the state in <u>Brazil</u>.

#### **Album of the Week**



<u>She Hangs Brightly</u> is the debut studio album by American dream pop band <u>Mazzy</u> <u>Star</u>, released in 1990. While not a commercial success, the album did establish Mazzy Star as a unique band with a unique sound.

#### Website of the Week



The Great Discontent is a journal focusing on creativity, risk, and what connects us as artists. Designed and published by Ryan & Tina Essmaker of Designing Monsters in the great state of Michigan.





Want to see past Transmissions? A list of all previous Transmissions can be found in the <u>Transmission Archive!</u>



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